
Sex Life of the Ivy League MBA

D Kim, M Chancellor

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Abstract

An anonymous internet survey of MBA graduates was conducted to assess the effect of the "plug in" Blackberry life on the busy executive's sex life. Thirty MBA were surveyed and 40% of those surveyed reported that they have stopped during sex to answer their Blackberry or other PDAs. This survey shows that among the brightest MBA of the country, there is a boundaries issue between being always connected at the most intimate moments of their personal life and relationship.

REVIEW

An anonymous internet survey of elite MBA graduates was conducted to assess the effect of the "plug in" Blackberry life on the busy executive's sex life. Thirty MBA were surveyed, 90% were men and 65% were married.

Forty percent of those surveyed reported that they have stopped during sex to answer their Blackberry or other PDAs. When asked if they have ever skipped sex to attend a business meeting, dinner or play golf instead, a remarkable 45% admitted that they have chosen a business venue over romance and sex.

But if the MBA are choosing meeting and golf over sex and stopping sex to answer their Blackberries, how do they feel about how much sex they get. Here the response was divergent. Sixty percent said they were not getting enough sex (25% thought they were getting way too little and 35% said too little). Twenty percent said they were having too much sex.

Since time is money, the MBA were also surveyed about the duration of sex. Fifty-five percent said they thought it is "just right" but 45% thought it was too short.

Although more than half of the MBAs surveyed said they are not getting enough sex, an approximately equal percentage would interrupt or forgo sex when business calls. In addition, when they do get down to the business of sex, 45% wished sex lasted longer.

The most effective way to confront the issue is for both

partners to open up the conversation and make time for intimacy. A couple can boost their satisfaction by turning off both their PDA's when it is time for sex. For the busy MBA, it may not be wrong to schedule some loving time in their Blackberry calendar and then keep that appointment. Also help is available if a man has difficulty getting or maintaining an erection and also if he ejaculates too soon during sex and wants to last longer.¹

Although people like to think "I don't want to be reached! I am having sex" the truth is that sex is often interrupted or superseded by work. The discord is more pronounced among individuals who fail to establish boundaries for themselves. And yet, there are folks who just do not manage with their Blackberry turned off. It creates a tone of spontaneous interruptions that are distracting and potentially destructive over time. This survey shows that among the brightest MBA of the country, there is a boundaries issue between being always connected at the most intimate moments of their personal life and relationship.

CORRESPONDENCE TO

Michael Chancellor, MD McGowan Institute of Regenerative Medicine 400 N Lexington, Suite LL103 Pittsburgh, PA 15208 Tel: (412) 463-0173 Fax: (267) 295-2073 E-mail: chancellormb@gmail.com

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Author Information

Dae Kyung Kim, MD, PhD

Associate professor, Department of Urology, Eulji University School of Medicine

Michael Chancellor, MD

McGowan Institute of Regenerative Medicine